

DAFTAR GAMBAR

	Halaman
Gambar 1.1. Diagram Produk Top Brand Index Bumbu Instan.....	2
Gambar 1.2. Penjualan Bumbu Instan Sajiku.....	5
Gambar 2.1. Kerangka Pemikiran.....	25
Gambar 4.1. CFA I:Basic Model Standardized Solution Variabel Eksogen	50
Gambar 4.2. CFA 2:Basic Model Standardized Solution Variabel Endogen	50
Gambar 4.3. Hasil Estimasi Standardized Coefficient	54
Gambar 4.4. Hasil Estimasi t-values.....	55

