

DAFTAR TABEL

Tabel 1.1 : Penelitian Terdahulu.....	25
Tabel 3.1 : Operasionalisasi Variabel	34
Tabel 3.2 : Skala Likert.....	36
Tabel 4.1 : Tingkat Pengembalian Kuesioner	46
Tabel 4.2 : Karakteristik Responden.....	47
Tabel 4.3 : Hasil <i>Outer Loading</i>	51
Tabel 4.4 : <i>Average Variant Ectracted</i> (AVE).....	53
Tabel 4.5 : <i>Discriminant Validity</i>	53
Tabel 4.6 : Nilai <i>Cronbach's Alpha</i> dan <i>Composite Reliability</i>	54
Tabel 4.7 : Nilai <i>R-Square</i>	56
Tabel 4.8 : Nilai <i>Path Coefficient</i> (Mean, STDEV, T-Values)	57
Tabel 4.9 : Rangkuman Hasil Uji Hipotesis.....	58