

ABSTRAK

Penelitian ini untuk mengetahui pengaruh kompensasi, pengembangan karir dan retensi karyawan terhadap kepuasan kerja karyawan. Objek penelitian ini adalah karyawan PT Go-Jek Indonesia. Penelitian ini dilakukan terhadap 109 responden dengan menggunakan analisis regresi linier berganda. Karena itu, analisis data yang digunakan adalah IBM SPSS Statistic Versi 22.

Hasil penelitian ini menunjukkan bahwa variabel kompensasi, pengembangan karir dan retensi karyawan berpengaruh terhadap kepuasan kerja karyawan pada PT Go-Jek Indonesia.

Kata kunci : kompensasi, pengembangan karir, retensi karyawan, kepuasan kerja. *International Business Machine (IBM), Statistical Product and Service Solutions (SPSS)*.



ABSTRACT

This research is to know the influence of compensation, career development and employee retention on job satisfaction. The object of this research is the employees of PT Go-Jek Indonesia. This research was conducted against 109 respondents using a Linear regression is used as analysis method.. Therefore, analysis of the data used is IBM SPSS Statistic Versi 22.

The results of this study indicate that the variable is compensation, career development and employee retention have positive effect and significant to job satisfaction variable at PT Go-Jek Indonesia.

Key words: compensation, career development, employee retention, job satisfaction. International Business Machine (IBM), Statistical Product and Service Solutions (SPSS).

