

## **ABSTRACT**

*This study found that the company must pay attention to the value of the company through variables that influence stock prices. The object of this research is the company PT. Matahari Department Store Tbk, which is listed on the IDX from 2011-2018. This study uses a casual research method (causal research), namely price earnings ratio (PER) and earning per share (EPS), which is used to determine the effect of the independent variable (independend variable) that is on the dependent variable (dependend variable) that is to the stock price Indonesia stock exchange.*

*The results of this study indicate that: (1) Price Earning Ratio (PER) in Paris has a positive effect on stock prices at PT. Matahari Department Store, Tbk. (2) Earning Per Share (EPS) partially has a significant positive effect on stock prices at PT. Matahari Department Store, Tbk. (3) Price Earning Ratio and Earning Per share simultaneously have a significant effect on Stock Prices at PT. Matahari Department Store, Tbk*

**Keywords:** *Price Earning Ratio (PER), Earning Per Share (EPS), Stock Price*



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## ABSTRAK

Penelitian ini menemukan bahwa Perusahaan harus memperhatikan nilai perusahaan melalui variabel-variabel yang berpengaruh terhadap harga saham. Objek penelitian ini adalah perusahaan PT. Matahari Department Store Tbk yang terdaftar di BEI sejak 2011-2018. Penelitian ini menggunakan metode penelitian kasual (*causal research*), yaitu *price earning ratio* (PER) dan *earning per share* (EPS), yang digunakan untuk mengetahui pengaruh antara variabel bebas (*independend variable*) yaitu terhadap variabel terikat (*dependend variable*) yaitu terhadap harga saham Bursa Efek Indonesia.

Hasil penelitian ini menunjukkan bahwa : (1) *Price Earning Ratio* (PER) secara parsial berpengaruh positif terhadap harga saham pada PT. Matahari Departemen Store, Tbk . (2) *Earning Per Share* (EPS) secara parsial berpengaruh positif signifikan terhadap harga saham pada PT. Matahari Departemen Store, Tbk. (3) *Price Earning Ratio* dan *Earning Per share* secara simultan berpengaruh signifikan terhadap Harga Saham pada PT. Matahari Departemen Store, Tbk

Kata kunci : *Price Earning Ratio* (PER), *Earning Per Share* (EPS), Harga Saham

