

## ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh *environmental performance*, profitabilitas, *managerial ownership* terhadap *corporate social responsibility (csr) disclosure*. Penelitian ini menggunakan sampel sebanyak 26 perusahaan manufaktur yang terdaftar di bursa efek indonesia pada tahun 2015 sampai dengan 2017. Metode sampel yang digunakan menggunakan *purposive sampling*. Metode statistik yang digunakan untuk menguji hipotesis adalah dengan menggunakan metode regresi berganda.

Hasil penelitian menunjukkan bahwa *environmental performance* berpengaruh positif signifikan terhadap *corporate social responsibility (csr) disclosure*. Sedangkan profitabilitas dan *managerial ownership* tidak berpengaruh terhadap *corporate social responsibility (csr) disclosure*.

**Kata Kunci:** *Environmental Performance*, Profitabilitas, *Managerial Ownership* dan *Corporate Social Responsibility (CSR) Disclosure*.



## **ABSTRACT**

*The purpose of this research is to analyze the effect of environmental performance, profitability, managerial ownership, on corporate social responsibility (csr) disclosure. This research uses sample of 26 manufacturing firms which listed in Indonesian Stock Exchange during 2015 until 2017. Sample selection were based on purposive sampling method. The statistical methods used in this research are multiple regressions.*

*The result shows that environmental performance have a influence significant positive to on corporate social responsibility (csr) disclosure. While profitability and managerial ownership, have not influence to corporate social responsibility (csr) disclosure.*

*Keywords: Environmental Performance, Profitability, Managerial Ownership and Corporate Social Responsibility (CSR) Disclosure.*



UNIVERSITAS  
MERCU BUANA