

## **ABSTRACT**

*This research was conducted with the aim to examine the influence of Financing Market Share, Market Share of Third Party Funds (DPK), Equity To Total Assets (EAR), Bank Size and Islamic Social Reporting (ISR) on Profitability (ROA) on Islamic Banking in Indonesia in the (2014-2018). The sample in this research were 55 of 11 Islamic banks that met the criteria. The sampling technique used in the research is the purposive sampling method, with data analysis using multiple linear regression research methods. This research uses spss version 20 processing tool.*

*The results of this research indicate that the Financing Market Share has no effect on ROA, Third Party Fund Market Share has no effect on ROA, Equity To Total Assets (EAR) has an effect on ROA, Bank Size has no effect on ROA and Islamic Social Reporting (ISR) has no effect on ROA.*

**Keywords:** *Financing Market Share, Third Party Fund Market Share (DPK), Equity To Total Assets (EAR), Bank Size and Islamic Social Reporting (ISR) on Profitability (ROA)*



## ***ABSTRAK***

Penelitian ini dilakukan dengan tujuan untuk menguji pengaruh Pangsa Pasar Pembiayaan, Pangsa Pasar Dana Pihak Ketiga (DPK), Equity To Total Asset (EAR), Ukuran Bank dan Islamic Social Reporting (ISR) terhadap Profitabilitas (ROA) pada Perbankan Syariah Di Indonesia (2014-2018). Sampel dalam penelitian ini sebanyak 55 dari 11 Bank Syariah yang memenuhi kriteria. Teknik pengambilan sampel yang digunakan dalam penelitian adalah metode purposive sampling, dengan analisis data dengan menggunakan metode penelitian regresi linier berganda. Penelitian ini menggunakan alat olah spss versi 20.

Hasil penelitian ini menunjukkan bahwa Pangsa Pasar Pembiayaan tidak berpengaruh terhadap ROA, Pangsa Pasar Dana Pihak Ketiga tidak berpengaruh terhadap ROA, Equity To Total Asset (EAR) berpengaruh terhadap ROA, Ukuran Bank tidak berpengaruh terhadap ROA dan Islamic Social Reporting (ISR) tidak berpengaruh terhadap ROA.

Kata kunci : Pangsa Pasar Pembiayaan, Pangsa Pasar Dana Pihak Ketiga (DPK), Equity To Total Asset (EAR), Ukuran Bank dan Islamic Social Reporting (ISR) terhadap Profitabilitas (ROA)

