


THESIS ENDORSEMENT

Name : Delita Kusuma Gading
ID Student : 43116010284
Program : Bachelor Degree in Management, International
Graduate Program
Title : Analysis of Price, Brand Awareness, and Brand Image
to the Purchase Intention of Pregnancy Pillow.
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Endorsed By :

Thesis Supervisor



Dr. Dewi Nusraningrum, S.Sos., M.Si

Date :

Chair of Examiner



Dr. Janfry Sihite, SE., MSM

Date :

UNIVERSITAS

MERCU BUANA

Dean of FIB



Dr. Harnovinsah, SE Ak, MSi, CA

Date :

Head of Management Program



Dr. Daru Asih, M.Si

Date : 21 Juli 2020