

THESIS VALIDATION SHEET

Name : Muhammad Adhlir Fahlevi
Student ID : 43116010170
Program : Bachelor Degree in Management International
Undergraduate Program
Thesis Title : Model on New Customer Purchase Decision
Toward of Product Quality, Location and
Promotion in Electric Cigarette.
(Case Study of New Customer at 54 Vape
Store, Tanjung Duren)
Date of Thesis Defense : 18 February 2020

Endorsed by:

Thesis Supervisor,

Chair of Examiner,



Dr. Adi Nurmahdi, MBA
Date: 3 / 3 / 2020



Dr. Dewi Nusraningrum, M.Si
Date:

Dean,



Dr. Harnovinsah, Ak., M.Si., CA.,
CIPSAS., CMA., CSRS
Date:

Head of Management Program,



Dr. Daru Asih, M.Si
Date: 03 Maret 2020