

## ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *financial knowledge*, *financial attitude*, dan *locus of control* terhadap *financial management behavior* pada mahasiswa Universitas Mercu Buana Fakultas Ekonomi dan Bisnis Program Studi Manajemen. Penelitian ini menggunakan teknik *purposive sampling* yang dilakukan terhadap 150 sampel dari 936 populasi. Metode pengumpulan data menggunakan metode survei, dengan instrumen penelitian adalah kuesioner. Metode analisis data menggunakan *Partial Least Square*. Hasil penelitian ini menunjukkan bahwa *financial knowledge*, *financial attitude*, dan *locus of control* berpengaruh positif dan signifikan terhadap *financial management behavior*.

Kata Kunci: *Financial Knowledge, Financial Attitude, Locus of Control, Financial Management Behavior*



## **ABSTRACT**

*This research aims to determine the effect of financial knowledge, financial attitude, and locus of control on the financial management behavior of students at the Mercu Buana University facultas Economy and Business Program Management. This research used a purposive sampling technique carried out on 150 samples from 936 populations. The Methods of data collection using survey method, with the research instrument is a questionnaire. The data analysis method using Partial Least Square. The results showed that financial knowledge, financial attitude, and locus of control has a positive and significant effect of financial management behavior.*

*Keywords: Financial Knowledge, Financial Attitude, Locus of Control, Financial Management Behavior*

