

ORIGINALITY STATEMENT

The undersigned below:

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I hereby declare that the thesis entitled “The Influence of Green Marketing and Brand Image and Its Impact on purchasing decisions (Study on “Ades” consumers in Jakarta)” is my own original work. I certify that the intellectual content of this thesis is the product of my own work and that all the assistance received in preparing this thesis and sources have been acknowledged. Thus, I am aware of and understand the University’s policy on plagiarism.



Jakarta, September 12th, 2019



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