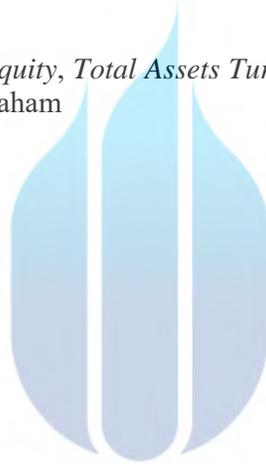


## ABSTRAK

Tujuan Penelitian ini untuk menganalisis pengaruh *Return on Equity* (ROE), *Total Assets Turnover* (TATO), *Debt to Equity Ratio* (DER) dan Ukuran Perusahaan (*Size*) terhadap harga saham pada perusahaan sub sektor transportasi yang terdaftar di Bursa Efek Indonesia periode 2013–2017. Metode analisis yang digunakan adalah metode regresi data panel. Populasi dalam penelitian ini adalah seluruh perusahaan yang termasuk dalam sub sektor transportasi yang terdaftar di BEI periode 2013-2017, sebanyak 35 perusahaan. Penentuan jumlah sampel dilakukan menggunakan teknik purposive sampling dan ditetapkan sebanyak 24 perusahaan. Hasil penelitian menunjukkan bahwa TATO dan DER, tidak berpengaruh terhadap harga saham. Namun, ROE dan *Size* berpengaruh positif terhadap harga saham.

Kata Kunci : *Return On Equity*, *Total Assets Turnover*, *Debt to Equity Ratio*, *Size* dan Harga Saham



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## **ABSTRACT**

*The purpose of this study was to analyze the effect of Return on Equity, Total Assets Turnover, Debt to Equity Ratio, and Size on Stock Price in transportation sub-sector companies listed on the Indonesia Stock Exchange for the period 2013-2017. The analysis method used is Data Panel Regression. The population in this study are all companies included in the transportation sub-sectors listed on the IDX for the period 2013-2017, as many as 35 companies. Determination of the number of samples was carried out using purposive sampling technique and determined by 24 companies. The results showed that TATO and DER had no effect on Stock Price. However, ROE and Size has a positive effect on Stock Price.*

*Keywords: Return on Equity, Total Assets Turnover, Debt to Equity Ratio, Size and Stock Price.*



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