

ABSTRACT

This study aims to examine and examine the effect of company size, corporate social responsibility and good corporate governance on firm value. The data used in this research is secondary data. This research data was taken from the Indonesia Stock Exchange and IICG institutions.

The object of this study is that all companies go public on the Indonesia Stock Exchange and are included in the Corporate Governance Perception Index (CGPI) for the 2012-2017 period. Based on purposive sampling method, obtained 36 companies as samples during 2012-2017. The data analysis technique used is multiple regression analysis techniques with the help of SPSS version 20, where the dependent variable is the company's value (measured by Tobin's Q), and the independent variables are SIZE, CSR, and CGPI.

The results of this study indicate that: 1. Company size no affects the value of the company. 2. Corporate Social Responsibility negatif affects the value of the company. 3. Good Corporate Governance no affects the value of the company

Keywords: *Company Size , Corporate Social Responsibility, Good Corporate Governance, Firm Value.*

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