

## ABSTRACT

This study examines the effect of ownership structure and corporate social responsibility on the value of the company in manufacturing companies listed on the Indonesia Stock Exchange which are members of the consumer goods industry sector. This study uses a sample of consumer goods industry sector companies listed on the Indonesia Stock Exchange during the period 2013 - 2017. Samples were determined using the purposive sampling method. This study has 60 samples from 12 companies.

The results of the study show that managerial ownership and corporate social responsibility affect the value of the company, while Institutional ownership does not affect the value of the company.

Keywords: Institutional Ownership, Managerial Ownership, Corporate Social Responsibility, Corporate Value



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Penelitian ini menguji pengaruh struktur kepemilikan dan corporate social responsibility terhadap nilai perusahaan pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia yang tergabung dalam sektor industri barang konsumsi . Penelitian ini menggunakan sampel perusahaan sector industri barang konsumsi yang terdaftar di Bursa Efek Indonesia selama periode 2013 – 2017. Sampel ditentukan dengan menggunakan metode purposive sampling. Penelitian ini memiliki 60 sampel dari 12 perusahaan.

Hasil penelitian menunjukkan bahwa kepemilikan manajerial dan corporate social responsibility berpengaruh terhadap nilai perusahaan, sedangkan kepemilikan Institusional tidak berpengaruh terhadap nilai perusahaan.

Kata Kunci : Kepemilikan Institusional, Kepemilikan Manajerial, Corporate Social Responsibility, Nilai Perusahaan

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