

ABSTRAK

Penelitian ini bertujuan untuk menguji Pengaruh Mekanisme *Good Corporate Governance*, *Corporate Social Responsibility Disclosure* dan Profitabilitas Terhadap Nilai Perusahaan. Penelitian ini menggunakan sampel perusahaan industri dasar dan kimia yang terdaftar di Bursa Efek Indonesia selama periode 2013-2017.

Jumlah perusahaan industri dasar dan kimia yang dijadikan sampel penelitian ini adalah 12 perusahaan dengan pengamatan selama 5 tahun. Berdasarkan metode *purposive sampling*, total sampel penelitian adalah 60 laporan keuangan. Pengujian hipotesis dalam penelitian ini menggunakan analisis regresi logistik.

Hasil penelitian ini menunjukkan bahwa terdapat hubungan positif dan signifikan antara kepemilikan manajerial dan kepemilikan institusional terhadap nilai perusahaan.

Kata kunci: *Good Corporate Governance*, *Corporate Social Responsibility Disclosure*, dan Profitabilitas.

ABSTRACT

This study aims to examine the effect of the mechanism of good corporate governance, corporate social responsibility and profitability on corporate value. This study uses a sample of basic and chemical industry companies listed on the Indonesia Stock Exchange during the period 2013-2017.

The number of basic and chemical industry companies used as the sample of this study were 12 companies with observations for 5 years. Based on the purposive sampling method, the total study sample was 60 financial statements. Testing the hypothesis in this study using logistic regression analysis.

The results of this study indicate that there is a positive and significant relationship between managerial ownership and institutional ownership of firm value.

Keywords: Good Corporate Governance, Corporate Social Responsibility Disclosure, and Profitability.

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