

## PREFACE

Praise God Almighty for His grace so that the writer can complete the thesis entitled "The Influence of E-WOM and Destination Image on Visit Decision in the Museum Nasional (Museum Gajah) Jakarta". This thesis writing is prepared to complete the final project in order to fulfill one of the requirements to obtain a Bachelor of Economics degree at the Faculty of Economics and Business at Universitas Mercu Buana, Jakarta.

The author would like to thank Mrs. Dr. Dewi Nusraningrum M.Si, as my supervisor who has been patient in guiding, giving advice, taking the time, directing and motivating the writer so that this thesis can be well arranged. The author also thank to:

1. Mr. Prof. Dr. Ngadino Surip as Chancellor of Universitas Mercu Buana.
2. Mr. Dr. Harnovinsah, Ak., M.Sc., CA, as Dean of the Faculty of Economics and Business at Universitas Mercu Buana.
3. Mr. Dudi Permana, Ph.D as the Head of S1 Management Program.
4. Mrs. Tine Yuliantini, S.Par, MM as Secretary I S1 Management Study Program.
5. Mrs. Ryani Dhyan Parashakti, SE, MM, as Secretary II S1 Management Study Program.
6. Mrs. Dr. Dewi Nusraningrum, M. Si., CMA as the Secretary of International Program.
7. All lecturers and staff of Management Department Faculty of Economics and Business Universitas Mercu Buana who have given all their knowledge.
8. All lecturers and staff of Management Department International class program Faculty of Economics and Business Universitas Mercu Buana who have given all their knowledge.
9. Dear parents, my sister thank you infinitely for endless love and support in giving the prayers and motivation that you have provided so far. And also my lovely Dog is Bron, who always accompany and make me smile.

10. Universitas Mercu Buana S1 Management friend batch 2015 that I cannot mention one by one. Hopefully we can realize all our dreams and still be able to meet again next time. Amen

11. To my friend from other major also from outside of Universitas Mercu Buana which is helping me, during i do my research

In this research thesis, the author realizes that this thesis is still lacking in relation to the limitations, abilities, and knowledge of the author, so that this research thesis is far from perfect, for constructive criticism and suggestions always always hope the author.

Jakarta, Agustus 2019

Gorbi Najogi

