

ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh *Current Ratio* (CR), *Debt to Asset Ratio* (DAR), *Total Asset Turnover* (TATO), dan *Price Book Value* (PBV) terhadap Harga Saham (Studi Kasus Sub Sektor Transportasi Yang Terdaftar di Bursa Efek Indonesia (BEI) Periode 2010 – 2017). Populasi dalam penelitian ini sebanyak 33 perusahaan sub sektor transportasi. Sampel yang dipergunakan adalah sebanyak 7 perusahaan. Metode penarikan sampel menggunakan *purposive sampling*. Metode pengumpulan data menggunakan metode data/arsip. Metode analisis data menggunakan analisis data panel yang dibantu program Eviews 9. Penelitian ini membuktikan bahwa *Current Ratio* (CR) berpengaruh terhadap harga saham. *Debt to Asset Ratio* (DAR) berpengaruh terhadap harga saham. *Total Asset Turnover* (TATO) berpengaruh terhadap harga saham. *Price Book Value* (PBV) berpengaruh terhadap harga saham.

Kata kunci: *Current Ratio*, *Debt to Asset Ratio*, *Total Asset Turnover*, *Price Book Value*, Harga Saham

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ABSTRACT

This study aims to analyze the influence of current ratio, debt to asset ratio, total asset turnover and price book value on the stock price (case study in transportations sub sector listed on Indonesia Stock Exchange (BEI) year 2010 – 2017. Population in this research is 33 coal minning sub sector company. The sample used is 7 company. The sampling methods uses purposive sampling. The methods of data collection using data / archives. The data analysis method using panel regression analysis were assisted by the program Eviews 9. This study proves that current ratio has effect on stock price. Debt to asset ratio has effect on stock price. Total asset turnover has effect on stock price. Price book value has effect on stock price.

Keywords: Current Ratio, Debt to Asset Ratio, Total Asset Turnover, Price Book Value, Stock Price.

