

## **ABSTRACT**

*Facing the pressure of competition, innovation is a must for construction companies. Construction companies must be able to innovate and have advantages so that they can compete with other construction companies. Poor construction company performance is a reflection of how the project manager manages his project, therefore a reliable project manager who knows what his job as a project leader and has the required competency requirements, so he is able to innovate and be able to compete with other construction companies. The purpose of this study is to examine how significant the influence of competence, competitiveness and innovation on project success. This study uses an explanatory research method with a quantitative approach. The results of the data obtained were analyzed with the partial least-squares structural equation Model (PLS-SEM). The analysis shows that of 80.2% the influence can be explained by competence, competitiveness and innovation. The path coefficients are 0.566 between competence for Project Success, 0.181 between competitiveness for Project Success and 0.213 between innovation and Project Success. The equation shows that the role of competence is greater than the other two variables.*

**Keywords:** *Competence, Competitiveness, Innovation, Success Project, Project Manager*

## ABSTRAK

Dalam menghadapi tekanan kompetisi, inovasi merupakan suatu keharusan bagi perusahaan konstruksi. Perusahaan konstruksi harus mampu berinovasi dan memiliki keunggulan sehingga dapat bersaing dengan perusahaan Konstruksi lainnya. kinerja perusahaan konstruksi yang buruk merupakan cerminan bagaimana manajer proyek tersebut mengelola proyeknya, untuk itu dibutuhkan manajer proyek yang handal yang tahu apa saja tugasnya sebagai seorang pemimpin proyek serta mempunyai persyaratan kompetensi yang dibutuhkan, sehingga mampu berinovasi dan dapat bersaing dengan perusahaan konstruksi lainnya. The results of the data obtained were analyzed with the partial least-squares structural equation Model (PLS-SEM).

The analysis shows that 80.2% pengaruh yang dapat dijelaskan oleh kompetensi, daya saing dan inovasi. Nilai koefisien jalur masing-masingnya adalah 0.566 antara kompetensi terhadap Keberhasilan Proyek, 0.181 antara daya saing terhadap Keberhasilan Proyek dan 0.213 antara inovasi terhadap Keberhasilan Proyek. Persamaan tersebut menunjukkan bahwa peran kompetensi lebih besar pengaruhnya dibandingkan dengan dua variabel lainnya.

**Kata Kunci:** *Kompetensi, Daya Saing, Inovasi, Success Project, Project Manager t*



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