

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh motivasi kerja, budaya organisasi dan lingkungan kerja terhadap kinerja karyawan. Objek penelitian ini adalah pegawai yang bekerja pada divisi *Credit Card Personal Loan (CCPL)* PT. Bank Panin Tbk yang berlokasi di Jakarta Pusat. Penelitian dilakukan terhadap 63 responden dengan menggunakan pendekatan deskriptif kuantitatif. Karena itu, analisis data yang digunakan adalah analisis statistik dalam bentuk uji regresi linear berganda yang diproses di program SPSS versi 22.

Hasil penelitian ini menunjukkan bahwa variabel motivasi kerja, budaya organisasi dan lingkungan kerja berpengaruh positif dan signifikan terhadap kinerja karyawan pada divisi *Credit Card Personal Loan (CCPL)* PT. Bank Panin Tbk

Kata Kunci: Motivasi Kerja, Budaya Organisasi, Lingkungan Kerja dan Kinerja Karyawan.



ABSTRACT

This research aims to know the influence of work motivation, organizational culture and work environment to employee performance. The object for this research is the employee who works at Credit Card Personal Loan division of PT. Bank Panin Tbk that located in Central Jakarta. This research was done to 63 respondents by using quantitative descriptive approach. Therefore, data analysis which used is statistical analysis in the form of multiple linear regression analysis which has been processed on SPSS 22.

The results of this research show that work motivation variable, organizational culture and work environment have positive and significant effect on employees performance at Credit Card Personal Loan division of PT. Bank Panin Tbk.

Keyword: Work Motivation, Organizational Culture, Work Environment and Employee Performance

