

ABSTRACT

This study aims to determine the "Current Ratio (CR), Debt to Equity Ratio (DER), and Return on equity (ROE) on Stock Price in Sub Sector Food and Beverage in Indonesia Stock Exchange Period 2013-2017". The sample used is the sub sector food and beverage listed on the Indonesia Stock Exchange during the years 2013-2017 with a sample of 10 companies. The sampling method with purposive sampling. This research uses Panel Data Analysis. Based on research conducted obtain the results that, Current Ratio (CR) no significant effect on Stock Price, while the variable Debt To Equity Ratio (DER), dan Return on equity (ROE) significant effect on Stock Price. Current Ratio (CR), Debt To Equity Ratio (DER), dan Return on equity (ROE) effect of 39,49% against Stock price.

Keywords : Current Ratio (CR), Debt to Equity Ratio (DER), Return on equity (ROE) and Stock Price.



ABSTRAK

Penelitian ini bertujuan untuk mengetahui “Pengaruh *Current Ratio* (CR), *Debt To Equity Ratio* (DER), dan *Return on equity* (ROE) terhadap Harga Saham (studi pada perusahaan manufaktur sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia periode 2013-2017). Sampel yang digunakan adalah sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia selama periode 2013-2017 dengan sampel sebanyak 10 perusahaan. Metode pengambilan sampel dengan *Purposive Sampling*. Penelitian ini menggunakan Analisis Data Panel. Berdasarkan penelitian yang dilakukan memperoleh hasil yaitu, variabel *Current Ratio* (CR) tidak berpengaruh signifikan terhadap Harga Saham, sedangkan variabel *Debt To Equity Ratio* (DER), dan *Return on equity* (ROE) berpengaruh signifikan terhadap Harga Saham. *Current Ratio* (CR), *Debt To Equity Ratio* (DER), dan *Return on equity* (ROE) berpengaruh sebesar 39,49% terhadap Harga Saham.

Kata kunci : *Current Ratio* (CR), *Debt To Equity Ratio* (DER), *Return on equity* (ROE), dan Harga Saham

