DAFTAR ISI

Abstrak ........................................................................................................................i
Surat Pernyataan .......................................................................................................iii
Lembar Pengesahan .................................................................................................. iv
Kata Pengantar .......................................................................................................... vii
Daftar Isi .................................................................................................................. viii
Daftar Gambar .......................................................................................................... x
Daftar Tabel .............................................................................................................. xi
Daftar Lampiran ....................................................................................................... xii

BAB I. PENDAHULUAN ........................................................................................1
  1.1. Latar Belakang Penelitian ..............................................................................1
  1.2. Rumusan Masalah ........................................................................................3
  1.3. Batasan Masalah ............................................................................................3
  1.4. Tujuan dan Manfaat Penelitian ......................................................................4

BAB II. TINJAUAN PUSTAKA DAN LANDASAN TEORI ..................................5
  2.1. Tinjauan Pustaka ..........................................................................................5
  2.2. Landasan Teori .............................................................................................10

BAB III. METODELOGI DESAIN ......................................................................16
  3.1. Metode Riset ................................................................................................16
  3.2. Metode Pengumpulan Data ..........................................................................17
  3.3. Studi Pustaka ...............................................................................................18
3.4. Metode Analisa Data

BAB IV. DATA DAN PEMBAHASAN

4.1. Data

4.2. Pembahasan

BAB V. KESIMPULAN DAN SARAN

5.1. Kesimpulan

5.2. Saran

DAFTAR PUSTAKA

http://digilib.mercubuana.ac.id/