

DAFTAR TABEL

Tabel 2.1 Studi khalayak dalam Komunikasi Massa.....	26
Tabel 4.2 Tabel Informan <i>Dominant Hegemoni Pony Effect Holiday Edition</i>	106
Tabel 4.3 Tabel Informan <i>Negotiated Reading Pony Effect Holiday Edition</i>	108
Tabel 4.4 Tabel Informan <i>Oppositional Reading Pony Effect Holiday Edition</i> ..	109

