

DAFTAR GAMBAR

No. Keterangan	Halaman
1.1 Data Penjualan & Pangsa Pasar Smartphone OS	3
2.1 Model Konseptual Penelitian	41
4.1 Hasil Uji Normal P-Plot of Regression Standardized Residual	69
4.2 Hasil Uji Scatterplot.....	72
4.3 Model Analisis Jalur (<i>Path Analysis</i>).....	81

