

DAFTAR GAMBAR

Gambar 2.1. Struktur Perusahaan	9
Gambar 4.1 : <i>Warna Logo dan Logo Perusahaan</i>	13
Gambar 4.2 : <i>Desain Alternatif 1 Informasi Jadwal Tanding</i> <i>PUBG Mobile</i>	15
Gambar 4.3 : <i>Desain Alternatif 2 Informasi Jadwal Tanding</i> <i>PUBG Mobile</i>	16
Gambar 4.4 : <i>Desain Alternatif 1 Foto Sponsor Laptop Dengan Brand</i> <i>Brandambassador</i>	18
Gambar 4.5 : <i>Desain Alternatif 2 Foto Sponsor Laptop Dengan Brand</i> <i>Brandambassador</i>	19
Gambar 4.6 : <i>Final Desain Foto Sponsor Laptop Dengan</i> <i>Brandambassador</i>	20
Gambar 4.7 : <i>Desain Event Giveaway Produk Sponsor</i>	22
Gambar 4.8 : <i>Desain Jaket Promosi Tokopedia Official Recca Esports</i> ...	23
Gambar 4.9 : <i>Desain Mouse Pad Promosi Tokopedia Official Recca</i>	

<i>Esports</i>	24
Gambar 4.10 : <i>Desain Wrist Band Promosi Tokopedia Official Recca</i>	
<i>Esports</i>	25
Gambar 4.11 – <i>Desain Alteratif 1Preorder Recca Esports</i>	26
Gambar 4.12 – <i>Desain Alteratif 2Preorder Recca Esports</i>	27
Gambar 4.13 – <i>Desain Welcome Member Baru CS:GO</i>	29
Gambar 4.14 – <i>Desain Farewell Member CS:GO</i>	30
Gambar 4.15 – <i>Desain Event Tournament PB Recca Arena</i>	31
Gambar 4.16 – <i>Desain Info Tournament PB IESPL</i>	33
Gambar 4.17 – <i>Desain Happy Mother’s Day</i>	35
Gambar 4.18 – <i>Desain Merry Christmas 2018</i>	36
Gambar 4.19 – <i>Desain Happy New Year 2019</i>	37
Gambar 5.1 – <i>Dokumentasi Desain Wrist Band Perusahaan Di Toko</i>	
<i>Official Di Tokopedia</i>	39
Gambar 5.2 – <i>Dokumentasi Desain Jacket Perusahaan Di Toko Official</i>	
<i>Di Tokopedia</i>	40
Gambar 5.3 – <i>Dokumentasi Desain Foto Laptop Sponsor Dengan Brand</i>	

<i>Ambassador</i>	41
Gambar 5.4 – <i>Dokumentasi Desain Preorder Jersey</i>	42
Gambar 5.5 – <i>Desain Christmas 2018</i>	43
Gambar 5.6 – <i>Desain Happy New Year</i>	44

