DAFTAR GAMBAR

Gambar 2.1 level strategy dan chase strategy .............................................................. 9
Gambar 2.2 Kerangka Pemikiran ............................................................................. 14
Gambar 3.1 Diagram Alir Penelitian ....................................................................... 20
Gambar 4.1 Struktur Organisasi PT Pratama Abadi Industri ................................. 22