

## **ABSTRACT**

*This research aims to identify and analyze the effect of Corporate Governance (GCG) and Corporate Social Responsibility (CSR) of Firm Value for banking companies listed in Indonesia Stock Exchange. Corporate Social Responsibility is measured by Global Reporting Initiative (GRI) Index. While Good Corporate Governance is represented become four variables, namely Size of Board of Commissioners, Independency of Board of Commissioners, Size of Board of Directors, and Size of Audit Committees. The Firm Value is measured by Tobin's Q Index.*

*The population in this research is 43 conventional bank listed on the Indonesia Stock Exchange year 2014-2016. The sampling technique in this research is purposive sampling. The number of samples in accordance with the prescribed criteria are as many as 21 samples. The method of analysis of this study is using multiple linear regressions.*

*Based on the result of the research found that the variable Size of Board of Directors and CSR influences positively insignificantly toward Firm Value, Size of Board of Commissioners and Size of Audit Committees negatively insignificantly toward Firm Value, while Independency of Board of Commissioners positively significantly toward Firm Value. But simultaneously Size of Board of Commissioners, Independency of Board of Commissioners, Size of Board of Directors, and Size of Audit Committees, and CSR jointly affect the Firm Value.*

*Key Words : Size of Board of Commissioners, Independency of Board of Commissioners, Size of Board of Directors, and Size of Audit Committees, Corporate Governance, Corporate Social Responsibility, and Firm Value.*



## ABSTRAK

Penelitian ini bertujuan untuk mengetahui dan menganalisis pengaruh *Good Corporate Governance* (GCG) dan *Corporate Social Responsibility* (CSR) terhadap nilai perusahaan perbankan yang terdaftar di Bursa Efek Indonesia (BEI). Variabel *Corporate Social Responsibility* diukur menggunakan indeks CSR yang disyaratkan *Global Reporting Initiative* (GRI). Sedangkan variabel *Good Corporate Governance* diproksikan menjadi empat variabel, yaitu Ukuran Dewan Komisaris (UDK), Independensi Dewan Komisaris (IDK), Ukuran Dewan Direksi (DIR), dan Jumlah Komite Audit (AUD). Variabel nilai perusahaan diukur dengan indeks Tobin's Q.

Populasi dalam penelitian ini adalah perusahaan perbankan konvensional yang terdaftar di Bursa Efek Indonesia (BEI) pada tahun 2014-2016 berjumlah 43. Teknik pengumpulan sampel dalam penelitian ini adalah *purposive sampling*. Banyaknya sampel yang sesuai dengan kriteria yang ditentukan adalah sebanyak 21 sampel. Metode analisis data yang digunakan dengan regresi berganda.

Hasil penelitian ditemukan bahwa variabel DIR dan CSR berpengaruh positif tidak signifikan terhadap nilai perusahaan, dan UDK dan AUD berpengaruh negatif tidak signifikan terhadap nilai perusahaan. Sedangkan variabel IDK berpengaruh positif signifikan terhadap nilai perusahaan. Namun secara simultan UDK, IDK, DIR, AUD, dan CSR secara bersama-sama berpengaruh terhadap nilai perusahaan.

Kata Kunci : Ukuran Dewan Komisaris, Independensi Dewan Komisaris, Ukuran Dewan Direksi, dan Jumlah Komite Audit, *Corporate Governance*, *Corporate Social Responsibility*, dan Nilai Perusahaan.



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