

## ABSTRACT

*This study aims to find out "Analysis of the Effect of Earning Per Share (EPS), Price Earning Ratio (PER), and Return On Assets (ROA) on Stock Prices in the Banking Sub-Sector listed on the Indonesia Stock Exchange (BEI) for the period 2014-2016. The sampling technique uses purposive sampling and analysis techniques using panel data analysis. The results of the partial test (t test) show that Earning Per Share (EPS) has no effect on stock prices, while Price Earning Ratio (PER), and Return On Assets (ROA) have a positive and significant effect on Stock Prices. The results of simultaneous test tests (Test F) show that the independent variables namely Earning Per Share (EPS), Price Earning Ratio (PER), and Return On Assets (ROA) together have a significant influence on the dependent variable, namely Stock Prices.*

*Keywords: Earning Per Share (EPS), Price Earning Ratio (PER), Return On Assets (ROA) and Share Price*



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## ABSTRAK

Penelitian ini bertujuan untuk mengetahui “ Analisis Pengaruh *Earning Per Share* (EPS), *Price Earning Ratio* (PER), dan *Return On Assets* (ROA) terhadap Harga Saham pada Sub Sektor Perbankan yang terdaftar di Bursa Efek Indonesia (BEI) periode 2014-2016. Teknik pengambilan sampel menggunakan *purposive sampling* dan teknik analisis menggunakan analisis data panel. Hasil dari uji test parsial (Uji t) menunjukkan bahwa *Earning Per Share* (EPS) tidak berpengaruh terhadap harga saham, sedangkan *Price Earning Ratio* (PER), dan *Return On Assets* (ROA) berpengaruh positif dan signifikan terhadap Harga Saham. Hasil uji test simultan (Uji F) menunjukkan bahwa variabel independen yaitu *Earning Per Share* (EPS), *Price Earning Ratio* (PER), dan *Return On Assets* (ROA) secara bersama-sama memiliki pengaruh signifikan terhadap variabel dependen yaitu Harga Saham.

Kata Kunci : *Earning Per Share* (EPS), *Price Earning Ratio* (PER), *Return On Assets* (ROA) dan Harga Saham

