

ABSTRACT

The purpose of this research is to know the influence of Debt To Equity Ratio (DER), Current Ratio (CR) and Gross Profit Margin (GPM) to Stock Price (study on food and beverage sub-sector manufacturing company listed on Indonesia Stock Exchange period 2012-2016). This study was conducted using secondary data. The sample technique used is purposive sampling. The analysis method used is panel data analysis. Of the fourteen companies, only ten companies were taken, because they had complete financial reports during the observation period. For the purposes of data analysis in this study, the authors used statistical tests assisted by the Eviews 9. The results of partial test (t test) showed that Debt To Equity Ratio (DER) and Current Ratio (CR) had no effect on Stock Price. While Gross Profit Margin (GPM) effect on Stock Price.

Keywords: *Debt To Equity Ratio (DER), Current Ratio (CR), Gross Profit Margin (GPM) dan Stock Price.*

ABSTRAK

Tujuan Penelitian ini untuk mengetahui pengaruh antara *Debt To Equity Ratio* (DER), *Current Ratio* (CR) dan *Gross Profit Margin* (GPM) terhadap Harga Saham (studi pada perusahaan manufaktur sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia periode 2012-2016). Penelitian ini dilakukan dengan menggunakan data sekunder. Teknik sampel yang digunakan adalah *purposive sampling*. Metode analisis yang digunakan adalah analisis data panel. Dari empat belas perusahaan, hanya diambil sepuluh perusahaan, karena memiliki laporan keuangan secara lengkap selama periode pengamatan. Untuk keperluan analisis data dalam penelitian ini, penulis menggunakan pengujian statistik yang dibantu oleh program Eviews 9. Hasil dari uji test parsial (Uji t) menunjukkan bahwa *Debt To Equity Ratio* (DER) dan *Current Ratio* (CR) tidak berpengaruh terhadap Harga Saham. Sedangkan *Gross Profit Margin* (GPM) berpengaruh terhadap Harga Saham.

Kata kunci: *Debt To Equity Ratio* (DER), *Current Ratio* (CR), *Gross Profit Margin* (GPM) dan Harga Saham.