

ABSTRAK

HUBUNGAN ANTARA KONSEP DIRI DAN EMPLOYABILITY SKILLS PADA KONSULTAN MULTI LEVEL MARKETING DI JAKARTA

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Penelitian ini dilakukan untuk menguji hubungan antara konsep diri dan employability skills pada konsultan multi level marketing di Jakarta. Metode penelitian yang digunakan adalah metode kuantitatif, dengan total sampel 203 perempuan konsultan multi level marketing di Jakarta menggunakan random sampling. Konsep diri diukur menggunakan skala konsep diri, *Personal Self-Concept (PSC)* (Eider, Jose, Inge, & Alfredo, 2011) yang terdiri dari 14 item. Employability skills menggunakan skala kompetensi employability skills, *SCANS SKILLS ASSESSMENT* (Roberts, Lynn, & dkk, 2000) yang terdiri dari 24 item. Pada penelitian ini menggunakan software SPSS versi 20.0 dengan menggunakan analisis korelasi *pearson* untuk melihat hubungan antara variabel konsep diri terhadap variabel employability skills. Hasil penelitian ini menunjukan bahwa ada hubungan yang signifikan yaitu $0.000 < 0.05$ antara konsep diri dan employability skills pada konsultan multi level marketing di jakarta dengan nilai $r = 0.448$.

Kata kunci: Konsep Diri, Employability Skills, Konsultan Multi Level Marketing

ABSTRACT

RELATIONSHIP SELF CONCEPT TO EMPLOYABILITY SKILLS ON MULTI LEVEL MARKETING CONSULTANT IN JAKARTA

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This research was conducted to examine the relationship between self concept and employability skills at multi level marketing consultant in Jakarta. The research method used is quantitative method, with total sample of 203 female multi level marketing consultant in Jakarta using random sampling. Self-concept is measured using self-concept scale, Personal Self-Concept (PSC) (Eider Goni, 2011) which consist 14 items while Employability skills is measured using SCANS SKILLS ASSESSMENT (Roberts T. Jones, 2000) which consist 24 items. The data was analyzed using Pearson correlation analyze on spss ver. 20.0 to see the relationship between self concept variables to employability skills variable. The results of this study indicate that there is a significant relationship that is $0.000 < 0.05$ between self concept and employability skills at multi level marketing consultant in jakarta with value $r = 0.448$.

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Keywords: Self Concept, Employability Skills, Multi Level Marketing Consultant