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Judul: Literasi Media Remaja (Studi Deskriptif Kualitatif Literasi Media dalam Menonton Tayangan Sinetron Televisi Anak Jalanan Di RCTI Pada Remaja)

Abstract

The existence of mass media deeply in need in fulfilling the need for information , such as the television. Now television race competition in creating program that can be pulled attention of public one of them patron.To were a necessity literasi media that the youth can choose media well and correctly.

Focus research in this research is how literasi media of young people in watch impressions patron television a street kid in rcti in adolescents.According to the signification contained in focus of this research, so the purpose of writing this is for described and he knows literasi media of young people in watch impressions sientron television a street kid in rcti .

Type research used in this research is the method the qualitative study descriptive, namely research this is use drawing or delineating object subjects based on the facts in the fields of literasi media of young people in watch impressions patron television a street kid in rcti .Based on the research done and discussion, can be know that literasi media in adolescents where source of information in category heavy viewer the affordability of media especially in the fasting month quite very high because watch impressions patron street children every day, while in the category of light viewer the affordability of the media still normal and does not exceed intensity and not every day in watching impressions patron street children