

## ABSTRAK

Gedung Pusat Seni dan Budaya Jawa Barat / West Java Art and Cultural Centre (WJACC), merupakan tempat untuk mewadahi semua kegiatan pengembangan, promosi, penelitian, edukasi dan pelestarian terhadap kebudayaan Jawa Barat. Dengan adanya Pusat Seni dan Budaya Jawa Barat ini dapat membina apresiasi generasi muda misalnya seperti menonton pertunjukan kesenian yang bersifat mendidik, sehingga diharapkan menumbuhkan rasa kecintaan terhadap warisan leluhur mereka. Selain itu juga menjadi sarana bagi seniman seniman muda dan seniman daerah untuk mengembangkan kesenian dan kebudayaan Jawa Barat. Landasan penting bagi pengembangan pusat kebudayaan di Jawa Barat, mengambil gagasan / konsep - konsep lokal yang mendasari desainnya, tidak sekadar meniru aspek bentuk luarnya namun aspek yang lebih mendalam menyangkut aspek filosofi seperti dalam ruang, massa, dan bentuk serta bangunan yang ramah lingkungan (Green building). Dengan demikian desain tidak hanya mencerminkan gagasan modern saat ini namun juga semangat kearifan lokal, sehingga tercipta kesinambungan antara, sehingga tercipta kesinambungan past-present-future.

**Kata kunci :** Seni dan Budaya, Bangunan Hijau dan Tradisional Modern



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*Building the center of art and culture in West Java/West Java Art and Cultural Centre (WJACC), is the place to accomodate all development activities, promotion, research, education and preservation against cultures of West Java. With the Center for arts and Culture in West Java it can foster an appreciation of the younger generation for example like watching art performances are didactic, so is expected to foster a sense of love of their ancestral heritage. Besides, it has also become a means for artists young artists and artists of the region to develop the arts and culture in West Java. Grounding is important for the development of a cultural center in the West Java, taking ideas/concepts underlying local design, not simply mimic aspects of external form but a deeper aspect concerning aspects of philosophy as in space, mass , and form as well as the building of environmentally friendly (Green building). Thus the design not only reflects the modern idea of the time now but also the spirit of local wisdom, thus created between the continuity, so that continuity was created past-present-future.*

**Keyword :** *Art and Culture, Green Building, Traditional modern*



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