

## ABSTRACT

*This study aims to determine the "Effect Current Ratio, Debt to Equity Ratio, Net Profit Margin and Total Asset Turnover on Stock Price in Sub Sector Food and Beverage in Indonesia Stock Exchange Period 2012-2016". The sample used is the sub sector food and beverage listed on the Indonesia Stock Exchange during the years 2012-2016 with a sample of 9 companies. The sampling method with purposive sampling. This research uses Panel Data Analysis. Based on research conducted obtain the results that, CR and DER no significant effect on Stock Price, while the variable NPM and TATO significant effect on Stock Price. Current Ratio (CR), Debt to Equity Ratio (DER), Net Profit Margin (NPM), and Total Asset Turnover (TATO) effect of 27,22% against Share Price.*

**Keywords :** *Current Ratio (CR), Debt to Equity Ratio (DER), Net Profit Margin (NPM), Total Asset Turnover (TATO), and Share Price.*



## ABSTRAK

Penelitian ini bertujuan untuk mengetahui “Pengaruh Current Ratio, Debt to Equity Ratio, Net Profit Margin dan Total Asset Turnover terhadap Harga Saham Pada Sub Sektor Makanan dan Minuman di Bursa Efek Indonesia Periode 2012-2016. Sampel yang digunakan adalah sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia selama periode 2012-2016 dengan sampel sebanyak 9 perusahaan. Metode pengambilan sampel dengan *Purposive Sampling*. Penelitian ini menggunakan Analisis Data Panel. Berdasarkan penelitian yang dilakukan memperoleh hasil yaitu, variabel CR dan DER tidak berpengaruh signifikan terhadap Harga Saham, sedangkan variabel NPM dan TATO berpengaruh signifikan terhadap Harga Saham. Current Ratio, Debt to Equity Ratio, Net Profit Margin, dan Total Asset Turnover berpengaruh sebesar 27,22% terhadap Harga Saham.

**Kata kunci :** *Current Ratio (CR), Debt to Equity Ratio (DER), Net Profit Margin (NPM), Total Asset Turnover (TATO), dan Harga Saham.*

