

ABSTRACT

The purpose of this research is to know the effect of return on investment, earnings per share, and price earning per share on stock price of property and real estate company listed in Indonesia Stock Exchange in 2016. This research is a causal associative research using secondary data. Sample selection using purposive sampling method. The number of samples of 32 property and real estate companies listed on the BEI in 2016. Data were tested by using multiple linear regression test. Based on the result of research and discussion, it can be concluded that, ROI has a positive and significant influence on the stock price. EPS has a positive and significant influence on the stock price. PER has a positive and significant influence on the stock price.

Keywords: *ROI, EPS, PER, and Stock Price*



ABSTRAK

Penelitian bertujuan untuk mengetahui pengaruh return on investment, earning per share, dan price earning per share terhadap harga saham perusahaan property dan real estate yang terdaftar di Bursa Efek Indonesia tahun 2016. Penelitian ini adalah penelitian asosiatif kausal dengan menggunakan data sekunder. Pemilihan sampel menggunakan metode purposive sampling. Jumlah sampel sebanyak 32 perusahaan property dan real estate yang terdaftar di BEI tahun 2016. Data diuji dengan menggunakan uji regresi linier berganda. Berdasarkan hasil penelitian dan pembahasan diperoleh kesimpulan bahwa, ROI mempunyai pengaruh yang positif dan signifikan terhadap harga saham. EPS mempunyai pengaruh yang positif dan signifikan terhadap harga saham. PER mempunyai pengaruh yang positif dan signifikan terhadap harga saham.

Kata Kunci : ROI, EPS, PER, dan Harga Saham

