

ABSTRACT

This study aims to determine the effect of Current Ratio, Return On Asset and Total Assets Turn Over on stock price. The object of this research is sub sector of garment industry listed in Indonesia Stock Exchange period 2012-2016. The research design is causal research. The sampling technique purposive sampling method. From this method acquired 6 companies that meet criteria and a total of 17 companies during the observation period of five years. The analysis technique used is the panel data regression analysis. The result of this research showed that value of coefficient of determination (R^2) appreciating by 57,02% while the remaining 42,98% is explained by other factors outside the research model. TATO not significant effect on stock price, while CR and ROA has significant on stock price.

Keywords: *Current Ratio, Return On Asset, Total Assets Turn Over, stock price*



ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *Current Ratio*, *Return On Asset* dan *Total Assets Turn Over* terhadap harga saham. Objek penelitian adalah sub sektor industri garmen yang terdaftar di bursa efek indonesia periode 2012-2016. Teknik pengambilan sampel dengan metode *purposive sampling*. Dari metode tersebut diperoleh 6 perusahaan yang memenuhi kriteria dan total perusahaan 17 perusahaan selama lima tahun. Teknik analisis yang digunakan adalah analisis regresi data panel. Hasil penelitian ini menunjukkan bahwa koefisien determinasi (R^2) sebesar 57,02% sedangkan sisanya 42,98% dijelaskan oleh faktor lain diluar model penelitian. TATO tidak berpengaruh signifikan terhadap harga saham, sedangkan CR dan ROA berpengaruh signifikan terhadap harga saham.

Kata Kunci: *Current Ratio*, *Return On Asset*, *Total Assets Turn Over*, harga saham

