

## ABSTRACT

*This study aims to analyze the influence Current Ratio (CR), Debt To Equity Ratio (DER), Return on Equity (ROE) on the stock price in sub sector of hotels, restaurants and tourism listed in the Indonesia Stock Exchange (IDX) for the period 2012-2016. The samples are selected by using purposive sampling method and analysis techniques using panel data analysis. Total population is 21 companies and obtained 7 companies that fulfill the criteria specified. The data used is secondary data. The analysis showed that Current Ratio (CR) had no significant negative effect on stock price, Debt To Equity Ratio (DER) had significant negative effect on stock price, and Return on Equity (ROE) had no significant negative effect on stock price.*

*Keywords: Current Ratio (CR), Debt To Equity Ratio (DER), Return on Equity (ROE) and Stock Price*



## ABSTRAK

Penelitian ini bertujuan untuk mengetahui Pengaruh *Current Ratio* (CR), *Debt To Equity Ratio* (DER), Dan *Return On Equity* (ROE) Terhadap Harga Saham pada Sub Sektor Hotel, Restoran, dan Pariwisata yang terdaftar di Bursa Efek Indonesia (BEI) periode 2012-2016. Teknik pengambilan sample menggunakan *purposive sampling* dan teknik analisis menggunakan analisis data panel. Jumlah populasi adalah 21 perusahaan dan sampel yang layak dipilih adalah 7 perusahaan. Data yang digunakan berupa data sekunder. Hasil analisis menunjukkan bahwa *Current Ratio* (CR) berpengaruh negatif dan tidak signifikan terhadap harga saham, *Debt To Equity Ratio* (DER) berpengaruh negatif signifikan terhadap harga saham, dan *Return On Equity* (ROE) berpengaruh negatif dan tidak signifikan terhadap harga saham.

Kata Kunci : *Current Ratio* (CR), *Debt To Equity Ratio* (DER), *Return On Equity* (ROE) dan Harga Saham

