

ABSTRACT

This research is to analyzed how strong are Instrinsic Motivation and Extrinsic Motivation and Performance at PT Prima Rajuli Sukses Tangerang and what are the most dominant variables influence it.

PT Prima Rajuli Sukses is one of group company Evershintex Industries Tbk, located in Tangerang which started and produced nylon synthetic since 1997 in first capacity 7,650 tonage every year. The factory with every facility is located in 100.000 areas in Jln Raya Serang, Kecamatan Tigaraksa, Tangerang. Sample in this research are 70 employees of Spinning PT Prima Rajuli Tangerang because of the population are in minimum which dominant are 100% of Men with age 20-30 years and with SLTA Education in experience 5-10 years.

This research is taking sensus of human resources as the employees of Spinning Department PT Prima Rajuli Sukses Tangerang. The object is motivation involve intrinsic motivation and extrinsic motivation and performance of employees PT Prima Rajuli Sukses Tangerang. This research is taking sample and one population and use questioner as main device. There are two kinds variable involved, independent and dependent. Intrinsic Motivation and Extrinsic Motivation as the independent variables and Performance of Employees as the dependent variable. To measure the influence, researcher uses multiple linear regression, enter and backward method. According to the results, the influence of Intrinsic Motivation and Extrinsic Motivation on Performance of Employees in PT Prima Rajuli is not high as predicted. The perception is just able to explain 50,6% of Intrinsic Motivation and Extrinsic Motivation, another 49,4% should be explained by other factors those are not measured in this research. In that weak influence, perception on Motivation instrinsic has the most dominant influence on Performance of Employees.

Finally these researches are useful for PT Prima Rajuli Sukses Tangerang to enhance Productivity of Employees which conducts to Performance of Employese. There should be another research to find out another factor those could influence the Performance of PT Prima Rajuli Sukses Tangerang Employees more significantly.