

DAFTAR LAMPIRAN

Surat Permohonan Ijin Menyebarkan Kuesioner

Suratcapan Terima Kasih Penelitian.

Instrumen Penelitian.....

LAMPIRAN 1

Tabulasi Jawaban Responden

LAMPIRAN 2

Correlations Variabel X

LAMPIRAN 3

Correlations Variabel Y

LAMPIRAN 4

Realiability & Validity Gaya Komunikasi *Sales Promotion Girl* (SPG) (X)

LAMPIRAN 5

Realiability & Validity Keputusan Pembelian (Y)

LAMPIRAN 6

Frequency Tabel Gaya Komunikasi *Sales Promotion Girl* (SPG)

LAMPIRAN 7

Frequency Tabel Keputusan Pembelian.....

LAMPIRAN 8

Regression.....