

ABSTRAK

Hotel Resort merupakan jenis hotel yang terletak pada kawasan wisata, dimana sebagian pengunjung yang menginap tidak melakukan kegiatan bisnis. Hotel Resort umumnya terletak cukup jauh dari pusat kota sekaligus difungsikan sebagai tempat peristirahatan. Sejalan dengan target kunjungan 17 juta wisatawan mancanegara ke Indonesia. Kementerian Pariwisata mencanangkan program 18 destinasi unggulan pariwisata, sehingga persebaran daerah tujuan wisata tidak lagi hanya terpusat di Bali, namun terbagi kedalam beberapa wilayah, diantaranya: Jakarta, Bandung, Yogyakarta, Solo, Manado, Wakatobi, Raja Ampat, dll. Maka dibutuhkan sarana akomodasi yang respresentatif untuk menampung wisatawan yang menginap. Bandung Hotel dan Resort terletak di JL. Sersan Bajuri, Kota Bandung, Provinsi Jawa Barat. Pada perancangan ini diharapkan dapat memberikan rasa nyaman dan aman bagi para tamu yang menginap, serta menciptakan hotel resort dengan sentuhan kearifan lokal, yang membuat para tamu merasakan atmosfer daerah Priangan Jawa Barat.

Kata kunci: Desain, Hotel dan Resort, Jawa Barat

ABSTRACT

Hotel Resort is a type of hotel located in a tourist area, where most visitors who stay overnight do not conduct business activities. Resort hotels are generally located quite far from the city center as well as being used as a resort. In line with the target of visiting 17 million foreign tourists to Indonesia. The Ministry of Tourism has launched a program of 18 leading tourism destinations, so that the distribution of tourist destinations is no longer only concentrated in Bali, but is divided into several regions, including: Jakarta, Bandung, Yogyakarta, Solo, Manado, Wakatobi, Raja Ampat, etc. Then a representative accommodation facility is needed to accommodate tourists who stay overnight. Bandung Hotel and Resort is located at JL. Sersan Bajuri, Bandung City, West Java Province. In this design it is expected to provide a comfortable and safe feeling for the guests who stay overnight, and create a resort hotel with a touch of local wisdom, which makes the guests feel the atmosphere of the Priangan area of West Java.

Keywords: Design, Hotels and Resort, West Java