

ABSTRAK

Penelitian ini bertujuan untuk mendapatkan bukti empiris mengenai pengaruh *Net Profit Margin*, *Earning Per Share* dan *Debt to Equity Ratio* Terhadap Harga Saham studi kasus pada perusahaan manufaktur sektor makanan dan minuman pada tahun 2011- 2015.

Populasi sebanyak 14 perusahaan manufaktur sektor makanan dan minuman, dan setelah melalui proses pemilihan sampel dengan metode *puspositive sampling* diperoleh 12 perusahaan manufaktur. Penelitian ini menggunakan data sekunder yang diperoleh dari web resmi Bursa Efek Indonesia yaitu <http://www.idx.co.id>. Metode analisis data yang digunakan adalah regresi berganda baik secara parsial (t Test) maupun simultan (F Test).

Hasil penelitian menunjukkan bahwa *Leverage*, PER, dan Kebijakan Dividen secara simultan berpengaruh terhadap harga saham. Secara parsial menunjukkan bahwa *Earning Per Share* berpengaruh terhadap Harga Saham, sedangkan *Net Profit Margin* dan *Debt to Equity Ratio* tidak berpengaruh terhadap harga saham.

Kata Kunci : *Net Profit Margin* (NPM), *Earning Per Share* (EPS), *Debt to Equity Ratio* (DER) dan Harga Saham

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ABSTRACT

The aim of this study was to obtain empirical evidence about the influence of Net Profit Margin (NPM), Earning Per Share (EPS), and Debt to Equity Ratio (DER) The Share Price case studies on manufacture companies in the food and beverage sector 2011-2015.

The total population of about 14 manufacture companies in the food and beverage sector, and after going through the process of sample selection sampling method purposive acquired 12 manufacturing companies. This study uses secondary data obtained from the official web Indonesia Stock Exchange is <http://www.idx.co.id>. Data analysis method used is multiple regression either partially (t test) or simultaneously (F Test).

The results showed that Net Profit Margin (NPM), Earning Per Share (EPS) and Debt to Equity Ratio (DER) simultaneously affect the stock price. Partially showed that Earning Per Share(EPS) effect on stock price, while the Net Profit Margin and Debt to Equity Ratio (PER) has no effect on stock prices.

Keywords: Net Profit Margin (NPM), Earning Per Share (EPS), Debt to Equity Ratio (DER), and Stock Price



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