

ABSTRAK

Penelitian ini untuk mengetahui pengaruh *Corporate Social Responsibility*, Ukuran Perusahaan dan Kinerja Lingkungan terhadap Kinerja Perusahaan. Objek penelitian ini adalah perusahaan manufaktur sektor industri barang konsumsi yang terdaftar di Bursa Efek Indonesia, dengan sampel sebanyak 14 perusahaan dalam jangka waktu 3 tahun (2013–2015). Data diperoleh dengan metode purposive sampling.

Hasil penelitian ini menunjukkan bahwa secara simultan variabel *corporate social responsibility*, ukuran perusahaan dan kinerja lingkungan berpengaruh terhadap kinerja perusahaan. Tetapi secara parsial, hanya kinerja lingkungan yang berpengaruh terhadap kinerja perusahaan, sedangkan *corporate social responsibility* dan ukuran perusahaan tidak berpengaruh terhadap kinerja perusahaan pada perusahaan manufaktur sektor industri barang konsumsi di Bursa Efek Indonesia periode 2013 – 2015.

Kata Kunci : Corporate Social Responsibility, Ukuran Perusahaan, Kinerja Lingkungan, Kinerja Perusahaan

ABSTRACT

This research is to know the influence of Corporate Social Responsibility, Firm Size and Environmental Performance to Company Performance. The object for this research is a manufacturing company of consumer goods industry in the Indonesia Stock Exchange, total samples are 14 company in 3 years period (2013-2015). Data collected by the method of purposive sampling.

The results of this research is indicates simultaneously those corporate social responsibility, firm size and environmental performance affect on company performance. But a partial only environmental performance of the impact on company performance, while corporate social responsibility and firm size does not affect company performance in manufacturing company of consumer goods industry at Indonesia Stock Exchange period 2013-2015.

Keywords : Corporate Social Responsibility, Firm Size, Environmental Performance, Corporate Performance