ABSTRACT

The purpose of this research is to examine the whatever factors influencing and the most dominant toward enthuasiasm and strong desire of work at The Bank Mega, Tbk's employees in Jakarta. The method of research used a survey through distributing questionnaires by using an accident sampling method, while the analysis tool used are both statistical correlation and multiple regression.

The result indicated that of six variables or factors examined of average have a strong relationship toward the enthuasiasm and strong desire at The Bank Mega, Tbk's employees. But the most dominant of that factors are salary/wage and carrier level. The other factors such as incentive, benefit, work condition and appreciation are as a supporting faktor.

Thus, for the next research it is suggested to perform the research at the organization beside bank by incorporating the extended research.

