

“PENGARUH *GOOD CORPORATE GOVERNANCE* DAN *CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE* PADA PERUSAHAAN MANUFAKTUR YANG TERDAFTAR DI BURSA

EFEK INDONESIA TAHUN 2013-2014

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *good corporate governance* dan *corporate social responsibility* terhadap kinerja perusahaan. Penelitian ini dilakukan pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia tahun 2013-2014.

Penelitian ini menggunakan sampel sebanyak 21 perusahaan yang terdaftar di Bursa Efek Indonesia, dengan menggunakan *purposive sampling* yang menerbitkan laporan tahunan dari tahun 2013-2014. Metode analisis dari penelitian ini menggunakan statistik deskriptif, asumsi klasik, pengujian hipotesis, dan regresi berganda.

Kesimpulan dari penelitian ini menunjukkan bahwa (1) kepemilikan institusional berpengaruh terhadap kinerja perusahaan, (2) kepemilikan manajerial tidak berpengaruh terhadap kinerja perusahaan, (3) komisaris independen berpengaruh terhadap kinerja perusahaan, (4) komite audit independen tidak berpengaruh terhadap kinerja perusahaan, (5) remunerasi tidak berpengaruh terhadap kinerja perusahaan, (6) *corporate social responsibility* tidak berpengaruh terhadap kinerja perusahaan, (7) *Size* sebagai variabel kontrol berpengaruh signifikan terhadap kinerja perusahaan, (8) *leverage* sebagai variabel kontrol tidak berpengaruh terhadap kinerja perusahaan.

Kata Kunci: *good corporate governance, corporate social responsibility disclosure, kinerja perusahaan.*

**THE INFLUENCE GOOD CORPORATE GOVERNANCE AND
CORPORATE SOCIAL RESPONSIBILITY IN THE MANUFACTURING
COMPANIES LISTED ON THE INDONESIA STOCK
EXCHANGE IN 2013-2014.**

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ABSTRACT

This research aims to know the influence of good corporate governance and corporate social responsibility towards the performance of the company. This research was done at the manufacturing companies listed on the Indonesia stock exchange in 2013-2014.

Purposive sampling is used as a sampling technique and 21 companies listed in Indonesian Stock Exchange which publishes an annual report of 2013-2014, were eligible for the research sample. The method of analysis for this research using descriptive statistics, classical assumptions, hypothesis testing, and regression.

The conclusion of this study showed that: (1) institutional ownership effect on the company's performance, (2) managerial ownership does not effect on the company's performance, (3) independent commissioner affect the the company's performance, (4) independent audit committee does not affect the the company's performance, (5) remuneration does not affect the the company's performance, (6) corporate social responsibility does not affect the the company's performance, (7) Size as control variable effect the company's performance, () leverage as a control variable does not effect the company's performance,

Keyword : *good corporate governance, corporate social responsibility disclosure, the performance*