

ABSTRAK

Penelitian ini untuk menganalisa pengaruh *good corporate governance* (GCG) dan pengungkapan *corporate social responsibility* (CSR) terhadap kinerja perusahaan yang diproksikan dengan *return on asset* (ROA). Objek penelitian ini adalah perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia periode 2010-2014. Penelitian ini menggunakan metode *purposive sampling* mendapatkan 6 sampel perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia. Analisis yang dilakukan dalam penelitian ini analisis regresi berganda.

Hasil penelitian ini menunjukkan bahwa *good corporate governance* (GCG) dan *corporate social responsibility* (CSR) tidak berpengaruh signifikan terhadap kinerja perusahaan pada perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia.

Kata kunci : *good corporate governance* (GCG), *corporate social responsibility* (CSR), *return on asset* (ROA)



ABSTRACT

This research aims to know the influence of good corporate governance (GCG) and corporate social responsibility (CSR) to firm financial and market performance. The object for this research are mining companies that listed in Indonesia stock exchange with the observation period from 2010 until 2014. With purposive sampling method obtaines this research was done to 6 samples of companies listed on stock exchange. Thus, data analysis which is used is statistic analysis in the form of double linear regression test.

The result of this research shows that good corporate governance (GCG) and corporate social responsibility (CSR) had no significant effect on return on asset (ROA) of mining companies that listed in Indonesia stock exchange.

Keyword : good corporate governance (GCG), corporate social responsibility (CSR), return on asset (ROA)

