

**PENGARUH *PERCEIVED USEFULNESS*, *PERCEIVED EASE OF USE*,
PERCEIVED ENJOYMENT, DAN KUALITAS INFORMASI
TERHADAP KEPUASAN PENGGUNA AKHIR
SOFTWARE AKUNTANSI**

Edwina Rizky Wijayanti

43212010043

ABSTRAK

Penelitian ini bertujuan untuk menganalisa pengaruh *Perceived Usefulness*, *Perceived Ease of Use*, *Perceived Enjoyment*, dan Kualitas Informasi terhadap Kepuasan Pengguna Akhir *Software* Akuntansi. Populasi dalam penelitian ini yaitu perusahaan yang berada di daerah Jakarta Pusat dan Jakarta Selatan serta terdaftar sebagai pemakai *software* SAP. Teknik pengambilan data yang digunakan dalam penelitian ini adalah *purposive sampling* dengan jumlah sampel sebanyak 276 Responden. Data dianalisa dengan analisa statistik deskriptif, uji asumsi klasik, analisis koefisien determinasi, uji hipotesis dan analisis regresi linear berganda.

Hasil dari penelitian ini menunjukkan bahwa variabel *Perceived Usefulness*, *Perceived Ease of Use*, *Perceived Enjoyment*, dan Kualitas Informasi berpengaruh signifikan terhadap Kepuasan Pengguna Akhir *Software* Akuntansi.

Kata kunci : *Perceived Usefulness*, *Perceived Ease of Use*, *Perceived Enjoyment*, Kualitas Informasi, dan Kepuasan Pengguna Akhir *Software* Akuntansi.

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***THE EFFECT OF PERCEIVED USEFULNESS, PERCEIVED EASE OF
USE, PERCEIVED ENJOYMENT, AND INFORMATION QUALITY
TO USER SATISFACTION OF ACCOUNTING SOFTWARE***

Edwina Rizky Wijayanti

43212010043

Abstract

This study aims to analyze the influence of Perceived Usefulness, Perceived Ease of Use, Perceived Enjoyment and Quality Information on End-User Satisfaction Accounting Software. The population in this study, a company that was in the area of Central Jakarta and South Jakarta that registered as a user of SAP software. The sampling technique is purposive sampling with a total sample of 276 respondents. Data were analyzed with descriptive statistical analysis, the classical assumption test, analysis coefficient of determination, hypothesis test and multiple linear regression analysis.

The result of this study indicate that the variable Perceived Usefulness, Perceived Ease of Use, Perceived Enjoyment and Quality Information significant effect on the End User Satisfaction Accounting Software.

Keywords: Perceived Usefulness, Perceived Ease of Use, Perceived Enjoyment, Information Quality and End User Satisfaction Accounting Software.

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