

ABSTRAK

Skripsi ini membahas bagaimana pengaruh kepemimpinan dan motivasi terhadap kinerja karyawan. Tujuannya adalah untuk mengetahui apakah terdapat pengaruh secara parsial antara kepemimpinan terhadap kinerja karyawan, antara motivasi terhadap kinerja karyawan dan pengaruh secara simultan kepemimpinan dan motivasi terhadap kinerja karyawan.

Pengumpulan data dilakukan melalui penyebaran kuesioner dan dilaksanakan pada 35 karyawan PT. Sinar Surya Semesta Mesindotama - Tangerang. Metode Analisis yang digunakan dalam penelitian ini adalah uji regresi linear berganda dan analisis data menggunakan SPSS 20.

Hasil analisis menunjukkan bahwa ada pengaruh secara parsial kepemimpinan terhadap kinerja karyawan, ada pengaruh secara parsial motivasi terhadap kinerja karyawan dan ada pengaruh secara simultan kepemimpinan dan motivasi terhadap kinerja karyawan.

Kata kunci : Kepemimpinan, Motivasi dan Kinerja Karyawan

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ABSTRACT

This thesis discusses about the influence of leadership and motivation to the employee performance. Its purpose to determine whether there was partial influence between leadership to the employee performance, there was partial influence motivation to the employee performance and simultaneous influence of leadership and motivation to the employee performance.

Data collected through the questionnaires and conducted on 35 employees of PT. Sinar Surya Semesta Mesindotama - Tangerang. The analysis methods used multiple linear regression and the analysis of data using SPSS 20.

The results showed that there was significant partially influences of leadership to the employee performance, there was significant partially influences of motivation to the employee performance and there were significant simultaneously influences of leadership and motivation to the employee performance.

Keywords: Leadership, Motivation and Employee Performance

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