

***THE INFLUENCE OF PERCEIVED USEFULNESS AND
PERCEIVED EASE OF USE ON THE TECHNOLOGY
ACCEPTANCE MODEL AND IMPACT TO THE INDIVIDUAL
PERFORMANCE***

BY:

NURHAYATI SETYANINGSIH

4321110127

ABSTRACT

The Purpose of this research is to analyze factors that influence perceived usefulness and perceived ease of use on technology acceptance model and impact to the individual performance.

The data used are primary data using questionnaires. Total Questionnaires distributed are 133. The population of this research is all users who use Information Accounting system for at least 1 year. Testing is done by using analytical techniques SEM (Structural Equation Model) and performed with a program Linear Structural RELationship (LISREL) 8.8 full version.

The results are as follow : (H1) Perceived usefulness Information Accounting influence positively to Technology Acceptance Model, (H2) Perceived Ease of Use System Information Accounting influence positively to Technology Acceptance Model, (H3) Perceived usefulness Information Accounting doesn't influence positively to Individual Performance, (H4) Perceived Ease of Use System Information Accounting doesn't influence positively to Individual Performance, and Technology Acceptance Model influence positively Technology Acceptance Model.

Key words: perceived ease of use, perceived usefulness, technology acceptance model, information accounting system, information technology, individual performance