

## **ABSTRACT**

*This research aim to analyze the influence of investment opportunity set, dividend policy, firm size, total asset turnover, financial leverage and price earning ratio toward the value of company of company manufactur in 2010 - 2014. The analysis method used in the research is the analysis of panel data regression performed with Eviews version 7.*

*The result showed that the simultaneous indicated that investment opportunity set, dividend policy, firm size, total asset turnover, financial leverage and price earning ratio had significant influence toward value of company. in the partial indicated that investment opportunity set and dividend policy did not have significant influence toward value of company. Meanwhile, the firm size, total asset turnover, financial leverage and price earning ratio had significant influence toward value of company.*

*Keyword : investment opportunity set, dividend policy, firm size, total asset turnover, financial leverage, price earning ratio, value of company*



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Penelitian ini bertujuan untuk meneliti pengaruh *investment opportunity set*, kebijakan dividen, *firm size*, *total asset turnover*, *financial leverage* dan *price earning ratio* terhadap nilai perusahaan pada perusahaan manufaktur yang pada periode 2010 - 2014. Metode analisis yang digunakan adalah regresi data panel dengan menggunakan *Eviews 7*.

Hasil penelitian menunjukkan bahwa secara simultan *investment opportunity set*, kebijakan dividen, *firm size*, *total asset turnover*, *financial leverage* dan *price earning ratio* berpengaruh terhadap nilai perusahaan. Sedangkan secara parsial *investment opportunity set* dan kebijakan dividen tidak berpengaruh terhadap nilai perusahaan. Sedangkan *firm size*, *total asset turnover*, *financial leverage* dan *price earning ratio* berpengaruh terhadap nilai perusahaan.

Kata kunci: *investment opportunity set*, kebijakan dividen, *firm size*, *total asset turnover*, *financial leverage*, *price earning ratio*, nilai perusahaan

