

ABSTRACT

The purpose of this study was to determine the relationship between liquidity and capital structure to profitability in property and real estate company that listed on IDX period 2014 - 2015. This study used quantitative research methods with multiple regression method. The sampling technique is done through the collection of secondary data through a purposive sampling method. The results showed that liquidity positive and significantly affect the profitability partially.

Capital structure negative and significantly affect the profitability. Simultaneously liquidity and capital structure significantly affect the profitability of the property and real estate company.

Keywords : profitability, liquidity, capital structure, financial performance



ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh likuiditas dan struktur modal terhadap profitabilitas pada perusahaan properti dan real estate yang listing di BEI Periode tahun 2014 – 2015. Penelitian ini menggunakan metode penelitian kuantitatif yaitu metode regresi berganda. Teknik pengambilan sampel dilakukan melalui pengambilan data sekunder melalui metode *purposive sampling*. Dari hasil analisa menunjukkan bahwa likuiditas berpengaruh signifikan dan positif terhadap profitabilitas secara parsial.

Struktur modal berpengaruh signifikan dan negatif terhadap profitabilitas secara parsial. Secara simultan likuiditas dan struktur modal berpengaruh secara signifikan terhadap profitabilitas perusahaan properti dan real estate.

Kata Kunci : profitabilitas, likuiditas, struktur modal, kinerja keuangan.

