

Lampiran 1.2.

KUESIONER II :

Beri tanda checklist (v) untuk jawaban yang anda pilih

STS: Sangat tidak setuju, TS: Tidak setuju, S: Setuju, SS: Sangat Setuju

Berikut ini adalah pertanyaan mengenai aspek distribusi yang telah dilakukan oleh PT.Salim Ifomas Pratama kepada pengecer di pasar tradisional.

No	Pernyataan	Alternatif Jawaban			
		1	2	3	4
		STS	TS	S	SS
1	Pengiriman barang pesanan tidak pernah datang terlambat				
2	Adanya kesesuaian jumlah barang yang dikirim dengan barang yang dipesan				
3	Pengiriman barang pesanan selalu sesuai dengan tempat tujuan dan tidak pernah salah alamat				
4	Produk yang ditawarkan tidak cepat kadaluarsa (masa kadaluarsanya masih panjang)				
5	Kemasan barang tidak cepat rusak				
6	Barang yang ditawarkan disenangi oleh konsumen akhir				
7	Persediaan barang mencukupi dan tidak pernah kehabisan stock				
8	Frekuensi pengiriman barang selalu konstan dan kontinue				
9	Pesanan (order) dapat dilakukan kapan saja				
10	Harga yang ditawarkan sangat menguntungkan				
11	Adanya kemudahan masa pembayaran (tempo waktu) yang diberikan kepada pengecer pada saat pesanan berikutnya				
12	Pengiriman barang selalu tepat waktu				
13	Barang selalu banyak tersedia sehingga tidak takut kehabisan stock				
14	Harga yang ditawarkan mengikuti standard harga dipasaran				
15	Barang (minyak goreng) tidak mudah rusak				

Lampiran 1.1

Kuesioner I

Data Responden

Nama Responden :

A. Beri tanda X pada jawaban yang sesuai dengan pilihan anda

1. Berapa usia Anda saat ini?
 - a. 20-25
 - b. 26-30
 - c. 31-35
 - d. 36-40

2. Jenis kelamin Anda?
 - a. Pria
 - b. Wanita

3. Alamat rumah anda berada didaerah mana?
 - a. Tanabang
 - b. Kebon Kacang
 - c. Petamburan
 - d. Bukit Duri
 - e. Tebet
 - f. Kampung Melayu
 - g. Condet
 - h. Cawang
 - i. Halim
 - j. Ciililitan
 - k. Kalibata
 - l. Pejaten
 - m. Pasar Minggu

4. Lokasi toko/kios anda berada dimana?:
 - a. Pasar Tanah Abang
 - b. Pasar Tebet
 - c. Pasar Kramat Jati
 - d. Pasar Minggu

Lampiran 5.1. Output Correlations Pertanyaan

Correlations

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	P15	TOTAL
P1 Pearson Corr	1	.445*	.691*	.652*	.530*	.352*	.606*	1.000*	.434*	-.063	.280*	.811*	.606*	-.083	.530*	.745*
P1 Sig. (2-tailed)		.001	.000	.000	.000	.012	.000		.002	.662	.049	.000	.000	.662	.000	.000
P1 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P2 Pearson Corr	.445*	1	.321*	.185	-.122	.837*	.512*	.445*	.428*	-.442*	.028	.461*	.512*	-.442*	-.122	.379*
P2 Sig. (2-tailed)	.001		.023	.198	.400	.000	.000	.001	.002	.001	.847	.001	.000	.001	.400	.007
P2 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P3 Pearson Corr	.691*	.321*	1	.478*	.423*	.240	.489*	.691*	.255	.122	.147	.371*	.489*	.122	.423*	.600*
P3 Sig. (2-tailed)	.000	.023		.000	.002	.093	.000	.000	.074	.398	.307	.008	.000	.398	.002	.000
P3 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P4 Pearson Corr	.652*	.185	.478*	1	.818*	.187	.715*	.652*	.552*	.311*	.633*	.644*	.715*	.311*	.818*	.891*
P4 Sig. (2-tailed)	.000	.198	.000		.000	.193	.000	.000	.000	.028	.000	.000	.000	.028	.000	.000
P4 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P5 Pearson Corr	.530*	-.122	.423*	.818*	1	-.089	.453*	.530*	.378*	.360*	.420*	.447*	.453*	.360*	1.000*	.702*
P5 Sig. (2-tailed)	.000	.400	.002	.000		.538	.001	.000	.007	.010	.002	.001	.001	.010	.000	.000
P5 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P6 Pearson Corr	.352*	.837*	.240	.187	-.089	1	.435*	.352*	.323*	-.274	-.028	.434*	.435*	-.274	-.089	.363*
P6 Sig. (2-tailed)	.012	.000	.093	.193	.538		.002	.012	.022	.054	.848	.002	.002	.054	.538	.010
P6 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P7 Pearson Corr	.606*	.512*	.489*	.715*	.453*	.435*	1	.606*	.565*	.314*	.508*	.671*	1.000*	.314*	.453*	.897*
P7 Sig. (2-tailed)	.000	.000	.000	.000	.001	.002		.000	.000	.026	.000	.000		.026	.001	.000
P7 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P8 Pearson Corr	1.000*	.445*	.691*	.652*	.530*	.352*	.606*	1	.434*	-.063	.280*	.811*	.606*	-.083	.530*	.745*
P8 Sig. (2-tailed)		.001	.000	.000	.000	.012	.000		.002	.662	.049	.000	.000	.662	.000	.000
P8 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P9 Pearson Corr	.434*	.428*	.255	.552*	.378*	.323*	.565*	.434*	1	.018	.290	.439*	.565*	.018	.378*	.606*
P9 Sig. (2-tailed)	.002	.002	.074	.000	.007	.022	.000	.002		.902	.068	.001	.000	.902	.007	.000
P9 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P10 Pearson Corr	-.063	-.442*	.122	.311*	.360*	-.274	.314*	-.063	.018	1	.379*	-.003	.314*	1.000*	.360*	.405*
P10 Sig. (2-tailed)	.662	.001	.398	.028	.010	.054	.026	.662	.902		.007	.983	.026		.010	.003
P10 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P11 Pearson Corr	.280*	.028	.147	.633*	.420*	-.028	.508*	.280*	.280	.379*	1	.400*	.508*	.379*	.420*	.636*
P11 Sig. (2-tailed)	.049	.847	.307	.000	.002	.848	.000	.049	.088	.007		.004	.000	.007	.002	.000
P11 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P12 Pearson Corr	.811*	.461*	.371*	.644*	.447*	.434*	.671*	.811*	.439*	-.003	.400*	1	.671*	-.003	.447*	.747*
P12 Sig. (2-tailed)	.000	.001	.008	.000	.001	.002	.000	.000	.001	.983	.004		.000	.983	.001	.000
P12 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P13 Pearson Corr	.606*	.512*	.489*	.715*	.453*	.435*	1.000*	.606*	.565*	.314*	.508*	.671*	1	.314*	.453*	.897*
P13 Sig. (2-tailed)	.000	.000	.000	.000	.001	.002		.000	.000	.026	.000	.000		.026	.001	.000
P13 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P14 Pearson Corr	-.063	-.442*	.122	.311*	.360*	-.274	.314*	-.063	.018	1.000*	.379*	-.003	.314*	1	.360*	.405*
P14 Sig. (2-tailed)	.662	.001	.398	.028	.010	.054	.026	.662	.902		.007	.983	.026		.010	.003
P14 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
P15 Pearson Corr	.530*	-.122	.423*	.818*	1.000*	-.089	.453*	.530*	.378*	.360*	.420*	.447*	.453*	.360*	1	.702*
P15 Sig. (2-tailed)	.000	.400	.002	.000		.538	.001	.000	.007	.010	.002	.001	.001	.010		.000
P15 N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
TOT/ Pearson Corr	.745*	.379*	.600*	.891*	.702*	.363*	.897*	.745*	.606*	.405*	.838*	.747*	.697*	.405*	.702*	1
TOT/ Sig. (2-tailed)	.000	.007	.000	.000	.000	.010	.000	.000	.000	.003	.000	.000	.000	.003	.000	
TOT/ N	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50

**Correlation is significant at the 0.01 level (2-tailed).

*Correlation is significant at the 0.05 level (2-tailed).

Lampiran 5.2. Output Correlations Variabel

Correlations

		X1	X2	X3	X4	Y
X1	Pearson Correlation	1	.628**	.793**	.363**	.556**
	Sig. (2-tailed)	.	.000	.000	.010	.000
	N	50	50	50	50	50
X2	Pearson Correlation	.628**	1	.628**	.658**	.729**
	Sig. (2-tailed)	.000	.	.000	.000	.000
	N	50	50	50	50	50
X3	Pearson Correlation	.793**	.628**	1	.488**	.651**
	Sig. (2-tailed)	.000	.000	.	.000	.000
	N	50	50	50	50	50
X4	Pearson Correlation	.363**	.658**	.488**	1	.580**
	Sig. (2-tailed)	.010	.000	.000	.	.000
	N	50	50	50	50	50
Y	Pearson Correlation	.556**	.729**	.651**	.580**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.
	N	50	50	50	50	50

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 5.3. Output Reliability Pertanyaan

Statistics for	Mean	Variance	Std Dev	N of Variables
SCALE	47.3600	32.3984	5.6920	15

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
P1	44.4400	28.4963	.7029	.8800
P2	44.3000	30.2143	.2858	.8950
P3	44.3400	29.6576	.5485	.8857
P4	43.8400	26.2596	.8634	.8706
P5	43.7800	28.6649	.6528	.8816
P6	44.1800	30.3955	.2794	.8950
P7	44.3800	25.8731	.8693	.8697
P8	44.4400	28.4963	.7029	.8800
P9	44.2200	28.9914	.5418	.8852
P10	44.1200	29.6996	.2974	.8965
P11	44.2800	26.4506	.5206	.8914
P12	44.4400	29.1902	.7133	.8817
P13	44.3800	25.8731	.8693	.8697
P14	44.1200	29.6996	.2974	.8965
P15	43.7800	28.6649	.6528	.8816

Reliability Coefficients

N of Cases = 50.0

N of Items = 15

Alpha = .8913

Lampiran 5.4. Output Reliability Variabel

Statistics for	Mean	Variance	Std Dev	Variables
SCALE	16.0800	5.7894	2.4061	5

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Alpha if Item Deleted
X1	13.1400	4.4494	.6481	.8454
X2	12.6000	3.4286	.8115	.7927
X3	13.0600	4.3024	.7341	.8298
X4	12.6400	3.2147	.6245	.8739
Y	12.8800	3.7812	.7567	.8109

Reliability Coefficients

N of Cases = 50.0

N of Items = 5

Alpha = .8596

Lampiran 5.5. Output Analisa Deskriptive Statistik

GENDER

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	pria	41	82.0	82.0	82.0
	wanita	9	18.0	18.0	100.0
	Total	50	100.0	100.0	

USIA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	20-25	5	10.0	10.0	10.0
	26-30	20	40.0	40.0	50.0
	31-35	14	28.0	28.0	78.0
	36-40	11	22.0	22.0	100.0
	Total	50	100.0	100.0	

ADDRESS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	bukit du	2	4.0	4.0	4.0
	Cawang	3	6.0	6.0	10.0
	Cililita	4	8.0	8.0	18.0
	Condet	11	22.0	22.0	40.0
	Halim	3	6.0	6.0	46.0
	Kalibata	3	6.0	6.0	52.0
	Kebon Ka	1	2.0	2.0	54.0
	Kmp. Mei	3	6.0	6.0	60.0
	Pasar Mi	1	2.0	2.0	62.0
	Pejaten	4	8.0	8.0	70.0
	Petambur	3	6.0	6.0	76.0
	Tanabang	6	12.0	12.0	88.0
	Tebet	6	12.0	12.0	100.0
	Total	50	100.0	100.0	

PASAR

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Kr Jati	21	42.0	42.0	42.0
	P Minggu	8	16.0	16.0	58.0
	Tebet	11	22.0	22.0	80.0
	Tn Abang	10	20.0	20.0	100.0
	Total	50	100.0	100.0	