



PROGRAM PASCASARJANA  
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## ABSTRACT

*This research is held to study the process of making meaning and children's emotional learning through the media content of children magazine : **Bee magazine**. The researcher wants to ghet the data about what is the emotional learning that children get through the media content of Bee magazine in the aspect of emotional recognition, emotional management, self motivation, empathy and socializing skills.*

*The subjects of the research was the students of SDN Pasar Minggu 02 Pagi who have subscribed Bee Magazine for at least the last two years (June 2006 until June 2008), consists of three (3) girl about the age of eleven (11) years old. This research uses constructivist approach and interpretif theory.*

*The methods used is a case study using multiple sources of data, those are observation, interview and documentation. Observation and depth interview was conducted to the students while structured interview was held to the parent of each student, the class teacher and media in this case the executive redactor of Bee Magazine.*

*The result of the research shows that children emotional learning can be gained through the media contents as indirect source of experience for the children in learning emotion. The children psychological factor directing the way they are interpreting the media contents received. The other way around, the process of interpreting the media content will direct the future children emotional learning. The emotional learning determines the way children constructing the media content in managing their emotion. Children emotional management as the result of constructing the media content, shows that the way children managing their emotion is still very situational which means that the people around and the environment are still influencing very much, as well as the situational factors of place and time.*

*This research concluded that children gained emotional learning through the media content in which this learning determine the way children constructing the media contents in managing their emotion in daily life. From this research is very expected and suggested that the media especially children magazine to pay more attention to emotional learning for the children, parents to select the media which has educational value, the teachers to make use of educational media while teaching in school and last for the children themselves.*