

**ANALYSIS IMPACT OF FUEL PRICE INCREASE
ON COST OF GOODS SOLD ON INSECTICIDE
INDUSTRY AT PT. FK**

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ABSTRACT

This research was about impact on Cost of Goods Sold due to increase of industrial fuel to the insecticide industry PT. FK. The purpose of this research is to analyse how significant is the effect to the cost of goods sold, therefore company can do action plan to reduce the loss due to increase of fuel expense

The result of this research will show that fuel increase impact quite significantly to the cost of goods sold and direct impact to the company's profit

Key words : fuel price increase, cost of goods sold, profit

U N I V E R S I T A S
M E R C U B U A N A